

## DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Mundy Katowitz Media**  
**Attention: Accounts Payable**  
**1322 G Street SE**  
**4th Floor**  
**Washington, DC 20003**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
943078-1	09/23/12	September 2012	08/27/12 - 09/17/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORTIES USA	1560

Flight Dates	Order #	Alt Order #
09/12/12 - 09/17/12	943078	07897959

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/13/12	09/13/12	M-F Sunrise @6AM	6:00-7:00 AM	---T---	:30	1	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---T---	1	\$1,200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	Th	09/13/12	6:45 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	USATV02H	\$1,200.00	NM
2	09/17/12	09/17/12	M-F Sunrise @6AM	6:00-7:00 AM	M-----	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$1,200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	M	09/17/12	6:13 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	USATV02H	\$1,200.00	NM
3	09/12/12	09/14/12	NBC Today Show	7:00-9:00 AM	--1-1--	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--1-1--	2	\$1,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WESH	W	09/12/12	8:00 AM	NBC Today Show	7:00-9:00 AM	:30	USATV02H	\$1,500.00	NM
1 WESH	F	09/14/12	7:23 AM	NBC Today Show	7:00-9:00 AM	:30	USATV02H	\$1,500.00	NM
4	09/12/12	09/13/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	--11---	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--11---	2	\$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	W	09/12/12		Regis & Kelly 9-10 AM	9:00-10:00 AM	:00		<del>\$800.00</del>	NM
See MG 4.3									
2 WESH	Th	09/13/12	9:52 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	USATV02H	\$800.00	NM
3 WESH	M	09/17/12	11:27 AM	NBC Today Show III	11AM-12PM/10-11/	:30	USATV02H	\$800.00	NM
MG for 4.1 09/12									
5	09/13/12	09/13/12	NBC Today Show II	10AM-11AM	---T---	:30	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---T---	1	\$700.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	Th	09/13/12	10:53 AM	NBC Today Show II	10AM-11AM	:30	USATV02H	\$700.00	NM
6	09/17/12	09/17/12	NBC Today Show II	10AM-11AM		:30	1	\$700.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

# DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

www.wesh.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
943078-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORTIES USA	1560	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/17/12	10:30 AM	NBC Today Show II	10AM-11AM	:30	USATV02H	\$700.00 NM
7	09/12/12	09/14/12	M-F NOON NEWS 12-12:12:00-12:30 PM	--1-1--	:30	2	\$500.00	NM	
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--1-1--	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		09/12/12	12:11 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	USATV02H	\$500.00 NM
2	WESHF		09/14/12	12:30 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	USATV02H	\$500.00 NM
8	09/17/12	09/17/12	Days of Our Lives 1:00-2:00 PM	M-----	:30	1	\$600.00	NM	
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/17/12	12:59 PM	Days of Our Lives	1:00-2:00 PM	:30	USATV02H	\$600.00 NM
9	09/12/12	09/13/12	M-F 3-4 PM 3:00-4:00 PM	--11---	:30	2	\$500.00	NM	
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--11---	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		09/12/12	3:21 PM	M-F 3-4 PM	3:00-4:00 PM	:30	USATV02H	\$500.00 NM
2	WESHTh		09/13/12	3:37 PM	M-F 3-4 PM	3:00-4:00 PM	:30	USATV02H	\$500.00 NM
10	09/17/12	09/17/12	M-F 3-4 PM 3:00-4:00 PM	M-----	:30	1	\$500.00	NM	
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/17/12	3:45 PM	M-F 3-4 PM	3:00-4:00 PM	:30	USATV02H	\$500.00 NM
11	09/12/12	09/12/12	M-F 4-5 PM NEWS M-F 4-5 PM	--W----	:30	1	\$1,000.00	NM	
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--W----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		09/12/12	4:29 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	USATV02H	\$1,000.00 NM
12	09/13/12	09/13/12	M-F 5-6 PM ROT 5:00-6:00 PM	---T---	:30	1	\$1,400.00	NM	
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---T---	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTh		09/13/12	5:52 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	USATV02H	\$1,400.00 NM
13	09/17/12	09/17/12	M-F 5-6 PM ROT 5:00-6:00 PM	M-----	:30	1	\$1,400.00	NM	
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		09/17/12	5:26 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	USATV02H	\$1,400.00 NM
14	09/12/12	09/12/12	M-F 6-6:30 PM M-F 6-6:30 PM	--W----	:30	1	\$2,000.00	NM	
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



## DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
943078-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORTIES USA	1560	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/12/12	09/12/12	M-F 6-6:30 PM	M-F 6-6:30 PM	--W----	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
	09/10/12	09/16/12	--W----		1	\$2,000.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	09/12/12	5:58 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	USATV02H	\$2,000.00 NM
15	09/13/12	09/13/12	M-F Entertainment Tonight	7:00-7:30 PM	---T---	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	---T---	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	09/13/12	7:16 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	USATV02H	\$2,000.00 NM
16	09/15/12	09/15/12	Sat 5-6a	Sat 5-6a	-----S-	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S-	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	09/15/12	5:21 AM	Sat 5-6a	Sat 5-6a	:30	USATV02H	\$100.00 NM
17	09/15/12	09/16/12	Sat/Sun Sunrise@6-8AM	6:00-8:00AM	-----11	:30	2	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----11	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Sa	09/15/12	7:21 AM	Sat/Sun Sunrise@6-8AM	6:00-8:00AM	:30	USATV02H	\$450.00 NM
1	WESH	Su	09/16/12	6:40 AM	Sat/Sun Sunrise@6-8AM	6:00-8:00AM	:30	USATV02H	\$450.00 NM
18	09/15/12	09/15/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S-	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S-	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	09/15/12	6:10 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	USATV02H	\$1,200.00 NM
19	09/15/12	09/15/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S-	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	09/15/12	7:35 PM	Sat. Entertainment this Week	7:00-8:00 PM	:30	USATV02H	\$900.00 NM
20	09/16/12	09/16/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	09/16/12	6:27 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	USATV02H	\$1,200.00 NM
Total Spots						25			

## Payment Terms 30 Days

Gross Total	\$23,600.00
Agency Commission	\$3,540.00
Net Amount Due	\$20,060.00